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Honorees
Dan and Cindy
Brettler
of Car Toys, Inc.



2007 Honorees celebrated for their commitment to the community

April 2007

Newsline

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The Seattle Hotel Association "Evening of Hope"

Benefiting Plymouth
Housing Group

February 10, 2007
Fairmont Olympic Hotel
Seattle, Washington

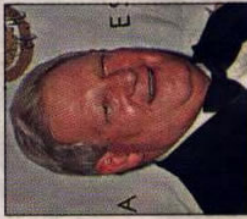
Honorees:

Dan and Cindy Brettler

Message from Karl Kruger, President, Seattle Hotel Association

The Seattle Hotel Association's Tenth Annual "Evening of Hope" was a special event for a special beneficiary and allowed our industry to "give back" to those in need. I extend my appreciation to all the professionals, attendees, donors, our corporate sponsors and our outstanding volunteers who have come together to make this night possible. Not only did you enable an evening of fun and magic for all, you provided our heart and soul with a sense of accomplishment.

This year's beneficiary, the Plymouth Housing Group (PHG) works in our hotel's backyard, downtown Seattle, to support the vision of eliminating homelessness in our great city. Efforts



Karl Kruger,
The Edgewater

it would not have been possible without each and everyone's culture of hospitality. I extend a special thanks to three very special individuals who provided the leadership to our "Evening of Hope." Gala Co-chairs René Neidhart, general manager, Crown Plaza Hotel and Paul Ishii, general manager, The Mayflower Park and especially our Procurement Chair, Julia Schroeder, Managing Director, Hotel Andria, who went over the top with her collection of items in our procurement efforts.

Our association's members find many ways to support this effort and

The Seattle Hotel Association makes changes in many lives throughout the year however, none as great as during our annual "Evening of Hope." I look forward to our next opportunity to celebrate the generosity and spirit of our Seattle community with our 2008 endeavor where we will once again raise resources to support Plymouth Housing Group.

Karl D. Kruger
President, Seattle Hotel Association
Managing Director, The Edgewater
Noble House Hotels and Resorts

Message from Daryl Lambros

Raige Mowery, **Bryan Larson**, Best Western Loyal Inn and Eighth Avenue Inn; **Howard Cohen**, Clise Properties, Hotel Division; and **Gino Reyes**

Jerry Raine of Turgeon Raine Jewellers and **Yukiko Hayakawa**, about to make an entrance

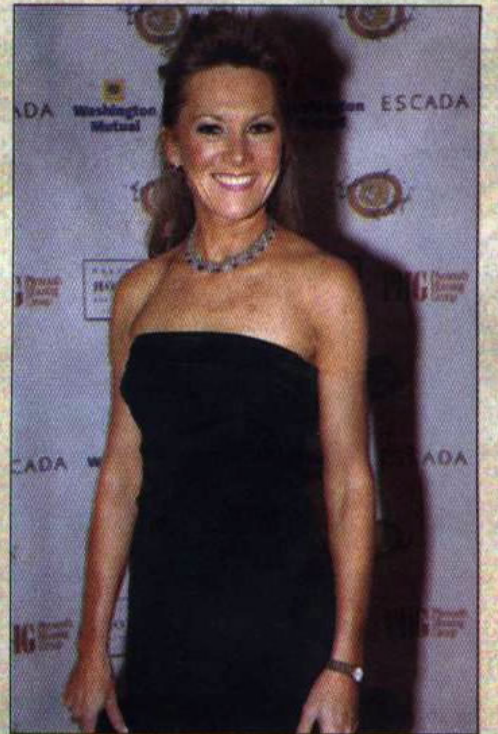
Irv and Kirsten Sandman toast with Six Seven's "Evening of Hope" signature Plymouth Gin cocktail



Trustees **Chap** and **Eve Alvord**

Trustees **Bob** and **Micki Flowers**

Patsy Carlson, Mario's director of stores with husband **Norman Drangsholt**



Tiger Oak Publication's **Melissa Vail Coffman** and husband **Scott Book**

Laurie Griffith (right) and mother **Henrietta**, two tireless PHG volunteers

Stunning event director **Suzanne Hight**



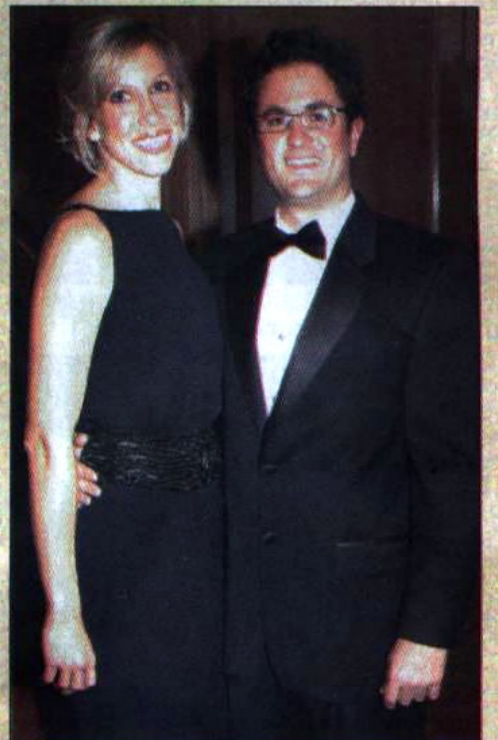
Sleek chic in black and white: **Marty** and **Jackie Steele**

Trustee **Carla Murray**, of Starwood Hotels & Resorts Worldwide with husband **Tom Robinson**



Michael Rawson, Sorrento Hotel managing director and Seattle Times reporter **Pam Sitt**

Trustee **Tamara Wilson** of Wilson PR



Seattle's "golden couple" **Leigh** and **JP Canlis** of Canlis Glass

It's a family affair: SHA president **Karl Kruger** with daughter **Kristin** (left) and wife **Nandy** (right)

During the "Evening of Hope's" pre-event cocktail reception, models showing all the hottest fashions dazzled attendees: Mario's presented contemporary looks for both men and women from top designers, Sway And Cake flaunted its smart, savvy women's pieces, and beautiful diamonds, rubies and precious metals glistened from the necklines and wrists of models bejewelled by Turgeon Raine Jewellers. Crowning the head-to-toe style, Gene Juarez Salons & Spas finished models with the latest looks in hair and makeup.

ESCADA

GENE JUAREZ
SALONS & SPAS

MARIO'S

SWAYANDCAKE

TURGEON RAINÉ
jewellers • fine gems

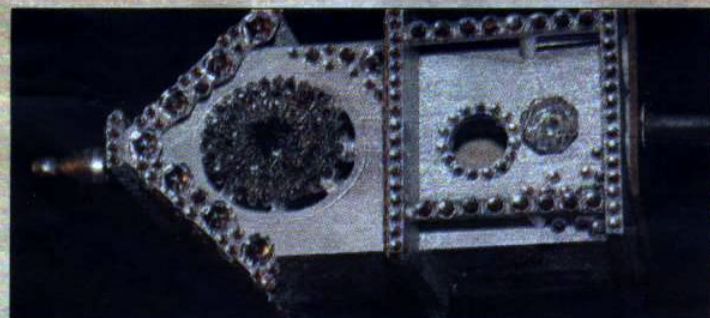
Vibrant Affair



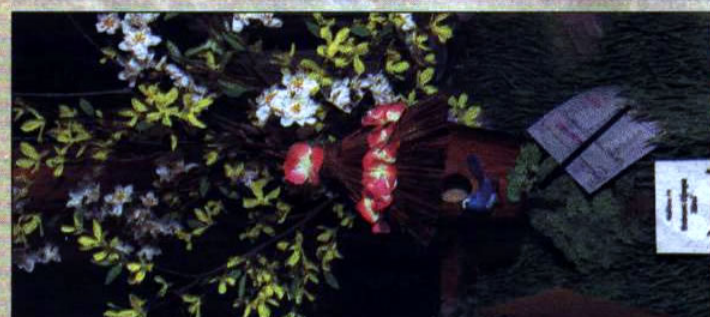
A creature feature: Always fashionable, Leigh Canlis, in a Swarovski crystal-adorned, living cockroach brooch



Meet "Fifi," the Wilson PR birdhouse and firm's unofficial receptionist



Sway And Cake's fashionable birdhouse



Resplendent as ever, the Fairmont Olympic Hotel birdhouse



Tip Top Creatives' birdhouse



The hardworking Plymouth Housing beneficiary: Rebecca Pogany, Sara Nelson



Clever birdhouses from Tip Top Creatives